



F.A.Q.

frequently asked questions

WHAT EXPERIENCE DO I NEED TO OPEN A SAVVY SLIDERS?

Whether you're an experienced operator or new to franchising, we have the training and resources to support your success. Passion for hospitality and guest experience is key.

WHAT DOES IT COST TO OPEN A LOCATION?

The initial investment ranges from \$587,000 to approximately \$1,071,000. Candidates should have a minimum of \$200,000 in liquid capital and a net worth of at least \$500,000.

HOW MUCH IS THE FRANCHISE FEE?

The initial franchise fee is \$35,000 for a single unit. Multi-unit fees vary by territory and number of locations.

WHAT TRAINING IS PROVIDED?

Training includes one week of classroom instruction and up to 90 days of hands-on training at a certified training location in Michigan, Florida, or Texas. Training courses include Operations, Culinary, Equipment, POS, and Local Store Marketing.

WHAT IS THE ROYALTY STRUCTURE?

Our royalty fee is 6% of gross sales (5% in Michigan), collected weekly.

IS FINANCING AVAILABLE?

We have relationships with third-party lenders who can assist with financing.

HOW LONG DOES IT TAKE TO OPEN A STORE?

The average timeline is approximately 4-7 months from signing the franchise agreement to opening day, depending on site readiness, permitting, local regulations, and construction.

WHAT KIND OF SUPPORT DO I GET AFTER OPENING?

Franchisees receive robust support services including 24/7 IT Service Center, Marketing Assistance, Creative & Graphic Design, PR Support, Social Media Management, Training, and Ongoing Operational Coaching.

CAN I OWN MULTIPLE FRANCHISES?

Yes, Savvy Sliders encourages multi-unit ownership. We provide guidance and support tailored to multi-unit franchisees to help them scale effectively.

WHAT IS THE SITE SELECTION PROCESS LIKE?

Our team assists with site selection by analyzing demographics, traffic patterns, and local competition to ensure optimal location choice. We partner with real estate professionals to secure the best possible site.

NEED MORE?
reach out to us directly



MARK WOLOK

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